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FOR IMMEDIATE RELEASE

## **Volunteers Needed for 7<sup>th</sup> Annual Iron Hill Twilight Criterium**

**West Chester, Pennsylvania – (May 17, 2011)** – Last year, nearly 20,000 spectators lined the streets of downtown West Chester to catch the pro bike-racing action at the Iron Hill Twilight Criterium. With the event’s rise in popularity, organizers are looking for additional volunteers to help with racecourse marshaling and security at this year’s event scheduled for Saturday, July 9.

“Since these ‘Good Will’ marshals will be located in prime viewing areas along the racecourse, there is no better way to experience all the day’s action than as a volunteer!” remarked Katie Walker, president of the Chamber of Commerce of Greater West Chester.

Interested parties must be 18 or older and may apply online at [IronHillTwilightCriterium.com](http://IronHillTwilightCriterium.com). As a token of appreciation, volunteers will receive an official Iron Hill Twilight Criterium T-shirt.

As in years past, the racing action begins and ends at the intersection of Gay and High Streets in front of the title sponsor, Iron Hill Brewery & Restaurant. Starting off the day's cycling activities will be the West Chester Dental Arts Kids' Race at 5 pm. This non-competitive event allows children 3 to 10 a chance to display their riding skills while basking in cheers from family and friends.

The Amateur Men's Criterium for intermediate and advanced USCF riders will start the competitive events at 5:45 pm, followed by the Pro and Elite Women's Criterium at 6:45 pm, where current and former Olympic athletes, pro riders and national champions will go head-to-head. Closing out the night will be the marquee event, the Pro-Men's Criterium, scheduled for 7:45 pm, when professional and elite athletes battle it out for 60 grueling laps.

In conjunction with the cycling events, the Kinetic Physical Therapy Community Festival will take over High Street between Gay and Market Streets. It's a chance for West Chester's many local businesses to show off their hottest new innovations and the latest "must-have" toys.

The Market Street Block Party is also returning. Besides great food and live music, there is plenty to do for young and old alike. Kids will be hard pressed deciding what to do first: having their faces painted or grabbing some chalk and becoming the next sidewalk Rembrandt.

The Iron Hill Twilight Criterium is presented by the West Chester Cycling Classic, a subsidiary of the Greater West Chester Chamber of Commerce and is part of the USA CRITS Championship Series.

Requests for press credentials need to be made no later than Noon on Wednesday, June 8. Details and application forms may be found on the Iron Hill Twilight Criterium website.